REPLY UNDER 37 C.F.R. § 1.116 - EXPEDITED PROCEDURE - TECHNOLOGY CENTER 3600

Appl. No. 09/839,037 Amdt. Dated October 20, 2004 Reply to Office Action of August 24, 2004

UTILITY PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Vicki NAISH

Group Art Unit: 3627

Serial No.: 09/839,037

Examiner: J. A. Fischetti

Filed: April 19, 2001

Confirmation No.: 3621

For: METHOD AND APPARATUS FOR CUSTOMER STOREFRONT

OPERATIONS

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Pml D. Antozowie

RESPONSE PURSUANT TO 37 C.F.R. § 1.116

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Sir:

In response to the final Office action mailed August 24, 2004, Applicant respectfully requests reconsideration of each of the rejections noted therein.

REMARKS begin on page 2 of this paper.